

Performance Characteristics of High Efficiency Clothes Washers

In 1997, Maytag® took the appliance market by storm with the introduction of the Maytag® Neptune® front load clothes washer. To support the launch of this innovative appliance, both sales and service training spent a vast amount of time and effort training our dealers and servicers on how front load high efficiency washers work. With the introduction of the Maytag® Neptune® top load clothes washer, we need to re-iterate the performance characteristics of high efficiency clothes washers. These performance characteristics include all Maytag® high efficiency washers as well as competitive high efficiency washers.

The following is a list of characteristics found with all high efficiency washers regardless of brand:

- Low water usage;
- Higher spin speeds which may result in more wrinkles or tangling if used with the wrong cycle or load;
- The inherent wash action enhances cleaning performance, this also means clothes do not float as in a conventional top load washer;
- The mechanical action inside a high efficiency washer is a result of the clothes interacting with each other rather than interacting with an agitator, thus providing better clothes care.
- It is important to mix garments of varying sizes and types to optimize cleaning performance and reduce or eliminate wrinkling or tangling.

In order to maximize cleaning results and minimize wrinkling / tangling, the following bullet points are recommended for any clothes washer.

- Loosely load clothes to the top row of holes;
- Use fabric softener;
- Wash garments of varying sizes and types (jeans, t-shirts, socks all in one load);
- Select a spin speed appropriate for the load. For instance, don't select max extract for dress pants, dress shirts or jeans. Max Extract should be used for loads like towels where wrinkling is not as important, but water extraction is important.

The remaining bullet points are specific features found on the Maytag® Neptune® top load clothes washer to enhance performance.

- Select the Wrinkle Control Cycle for dress shirts, dress pants, etc.;
- Select the Colors/Jeans Cycle for jeans, knit polo shirts, etc.;
- Use the Normal Cycle for towels, whites, and undergarments. This is a more aggressive wash cycle and tumbles more than the Wrinkle Control Cycle or the Colors/Jeans Cycle;
- When washing blankets and comforters, only select the Bulky Items Cycle. This is designed to care for the items with a low tumble rate and slow spin speed.

It is important for us to share these bullet points with our dealers and consumers. A thorough understanding of using the cycles designed for specific loads will enhance our already high level of consumer satisfaction.